

KAVHA Interpretation Plan

Terms of Reference

Background

An Interpretation Plan for the Kingston and Arthur's Vale Historic Area (KAVHA) on Norfolk Island is needed to ensure the prioritisation of, and best value from, investment in interpretation activities.

KAVHA is one of Australia's most interesting, picturesque and important heritage sites and is likely to be the key driver of tourism and future economic growth on Norfolk Island. The site showcases the Polynesian, Colonial Convict, Penal Convict and Pitcairn settlement periods on Norfolk Island, and is inscribed on the World Heritage List as one of the sites comprising the Australian Convict Sites World Heritage Property.

The HMS *Sirius* shipwreck and museum collection are also located at the site. The archaeological remains of HMS *Sirius* represent a tangible link to the most significant vessel associated with early migration of European people to Australia. As guardian of the first fleet during its epic voyage to Australia between 1787 and 1788, the remaining fabric of the HMS *Sirius* and associated artefact assemblages represent a time capsule of cultural life from the period leading up to its shipwreck in 1790.

The KAVHA Heritage Management Plan (2016) recommends that the existing Interpretation Strategy (2011) be reviewed in the context of the Heritage Management Plan, revised and expanded into a project-based Interpretation Plan to guide investment in interpretation activities over the following five years.

The Requirement

The Supplier must review, revise and expand the KAVHA Interpretation Strategy into a project-based Interpretation Plan that:

- Articulates the vision and objectives for KAVHA interpretation
- Identifies, documents and evaluates current interpretation resources
- Outlines the strategic approach to the development of interpretation within KAVHA, consistent with the principles of the KAVHA Heritage Management Plan (2016) and the ICOMOS Charter for the Interpretation and Presentation of Cultural Heritage Sites (2007)
- Identifies and profiles audience groups
- Develops and documents key storylines and themes for KAVHA's multiple layers of historic, cultural and community values
- Links storylines/messages to audiences and locations
- Appropriately balances KAVHA's local, national and world heritage values
- Acknowledges and integrates associated convict and other period settlements located on other parts of Norfolk Island
- Recommends a range of appropriate interpretative approaches and media
- Recommends interpretation activities that will stimulate, enchant and enrich visitor understanding and experience of the heritage values of the KAVHA site
- Based on the identified storylines and themes, identifies interpretation opportunities and recommendations for key buildings and precincts, shipwrecks and ruins, taking into account recommendations and early indications from two current projects – Development of a Cultural Landscape Management Plan for KAVHA and the KAVHA Safety Hazards Scoping Study
- Articulates operational policies and guidelines for the delivery and evaluation of interpretation within KAVHA
- Recommends (in detail) a prioritised list of projects required to interpret KAVHA to best practice standards
- Includes a delivery timetable, cost estimates and maintenance requirements for priority interpretation projects over the next five years
- Develops a first draft of project scopes for the implementation of identified priority interpretation projects over the next five years.